

## CLAIMS

What is claimed is:

- 1 1. A method for managing a gas station supply chain utilizing a network,  
2 comprising:
  - 3 a) receiving data from a plurality of gas station outlets of a gas station supply chain  
4 utilizing a network, the data relating to the sale of gas station goods and services  
5 by the gas station outlets;
  - 6 b) generating an electronic order form based on the data for ordering gas station  
7 goods and services from a gas station distributor of the gas station supply chain;
  - 8 c) transmitting the data to the gas station distributor of the gas station supply chain  
9 utilizing the network;
  - 10 d) transmitting the data to a gas station supplier of the gas station supply chain  
11 utilizing the network; and
  - 12 e) forecasting activity in the gas station supply chain utilizing the data.
- 1 2. The method of claim 1, wherein the data is parsed to match each of a plurality of  
2 gas station distributors and gas station suppliers.
- 1 3. The method of claim 2, wherein the data is made accessible to the gas station  
2 outlets, the gas station distributor, the gas station supplier via a network-based  
3 interface.
- 1 4. The method of claim 3, wherein the data is accessible to the gas station distributor  
2 and the gas station supplier only after verification of an identity thereof.
- 1 5. The method of claim 1, wherein the network includes the Internet.

- 1 6. The method of claim 1, wherein the gas station outlets, the gas station distributor,  
2 and the gas station supplier each forecast utilizing the data.
- 1 7. A system for managing a gas station supply chain utilizing a network, comprising:  
2 a) logic for receiving data from a plurality of gas station outlets of a gas station  
3 supply chain utilizing a network, the data relating to the sale of gas station by the  
4 gas station outlets;  
5 b) logic for generating an electronic order form based on the data for ordering gas  
6 station goods and services from a gas station distributor of the gas station supply  
7 chain;  
8 c) logic for transmitting the data to the gas station distributor of the gas station  
9 supply chain utilizing the network;  
10 d) logic for transmitting the data to a gas station supplier of the gas station supply  
11 chain utilizing the network; and  
12 e) logic for forecasting activity in the gas station supply chain utilizing the data.
- 1 8. The system of claim 7, wherein the data is parsed to match each of a plurality of  
2 gas station distributors and gas station suppliers.
- 1 9. The system of claim 8, wherein the data is made accessible to the gas station  
2 outlets, the gas station distributor, the gas station supplier via a network-based  
3 interface.
- 1 10. The system of claim 9, wherein the data is accessible to the gas station distributor  
2 and the gas station supplier only after verification of an identity thereof.
- 1 11. The system of claim 7, wherein the network includes the Internet.
- 1 12. The system of claim 7, wherein the gas station outlets, the gas station distributor,  
2 and the gas station supplier each forecast utilizing the data.

- 1 13. A computer program product for managing a gas station supply chain utilizing a  
2 network, comprising:
- 3 a) computer code for receiving data from a plurality of gas station outlets of a gas  
4 station supply chain utilizing a network, the data relating to the sale of gas station  
5 by the gas station outlets;
- 6 b) computer code for generating an electronic order form based on the data for  
7 ordering gas station goods and services from a gas station distributor of the gas  
8 station supply chain;
- 9 c) computer code for transmitting the data to the gas station distributor of the gas  
10 station supply chain utilizing the network;
- 11 d) computer code for transmitting the data to a gas station supplier of the gas station  
12 supply chain utilizing the network; and
- 13 e) computer code for forecasting activity in the gas station supply chain utilizing the  
14 data.
- 1 14. The computer program product of claim 13, wherein the data is parsed to match  
2 each of a plurality of gas station distributors and gas station suppliers.
- 1 15. The computer program product of claim 14, wherein the data is made accessible  
2 to the gas station outlets, the gas station distributor, the gas station supplier via a  
3 network-based interface.
- 1 16. The computer program product of claim 15, wherein the data is accessible to the  
2 gas station distributor and the gas station supplier only after verification of an  
3 identity thereof.
- 1 17. The computer program product of claim 13, wherein the network includes the  
2 Internet.
- 1 18. The computer program product of claim 13, wherein the gas station outlets, the  
2 gas station distributor, and the gas station supplier each forecast utilizing the data.

